# Inflation 1H-November – Both components improved despite mixed seasonal patterns

- Headline inflation (1H-November): 0.37% 2w/2w; Banorte: 0.42%; consensus: 0.45% (range: 0.35% to 0.70%); previous: 0.26%
- Core inflation (1H-November): 0.04% 2w/2w; Banorte: 0.16%; consensus: 0.17% (range: 0.09% to 0.23%); previous: 0.05%
- The period was characterized by the end of the second tranche of summer discounts on electricity (+22.3%). Meanwhile, the increase in LP gas (0.8%) stood out in the rest of the energy items, albeit with low-grade gasoline slightly lower (-0.1%). Agricultural goods were more limited at 0.3%, highlighting a moderation in fruits and vegetables (0.0%). At the core, goods came in at -0.1% –with some of the El Buen Fin-related campaigns impacting the category, mainly 'others' (-0.4%). In services (0.2%), housing lost some momentum (0.2%) but 'others' (0.3%) accelerated given increases in certain key items
- In bi-weekly terms, annual inflation moderated to 4.56% from 4.83% in the second half of October. However, the core kept consolidating its downward path, now at 3.58% (previous: 3.74%)
- Considering Banxico's recent rhetoric and this report, improvements in inflationary conditions will be key to continue driving further cuts in upcoming meetings, expecting the rate at 10.00% in December and at 8.00% by year-end 2025

Inflation at 0.37% 2w/2w in the 1<sup>st</sup> half of November. The period was characterized by the end of the second tranche of the summer electricity discounts, resulting in an increase of 22.3%. The rest of the energy items were mixed, with LP gas to the upside (0.8%) but low-grade gasoline lower (-0.1%). In agriculture (0.3%), fruits and vegetables moderated at 0.0% –highlighting setbacks in tomatoes, squashes, and potatoes. Meanwhile, meat and egg had an uptick (0.5%) given increases in chicken. Finally, government tariffs came in at 0.0%. Thus, non-core inflation rose 1.44%. Turning to the core (0.04%), campaigns related to *El Buen Fin* –which this year took place from November 15<sup>th</sup> to the 18<sup>th</sup> – had a positive effect on goods (-0.1%), particularly 'others' (-0.4%) –with relevant moves in tennis shoes and televisions–, although with processed foods also limited (0.1%). In services (0.2%), housing had a more modest adjustment at 0.2% –with the worst pressures apparently left behind–, and with 'others' somewhat mixed at 0.3%. Within the latter, changes in tourism (*e.g.* airfares at +7.2%, but with lodging at -4.0%), as well as the 0.3% increase in dining away from home stood out.

## 1H-November inflation: Goods and services with the largest contributions

% 2w/2w: bi-weekly incidence in basis points

Goods and services with the largest positive contribution	Incidence	% 2w/2w
Electricity	29.7	22.3
Onions	4.0	14.9
Papaya	2.2	15.8
Housing	1.9	0.1
Air fares	1.9	7.2
Goods and services with the largest negative contribution		
Tomatoes	-2.7	-3.7
Squashes	-2.1	-14.2
Tennis shoes	-1.4	-2.0
Potatoes	-1.2	-3.5
Lemons	-1.1	-11.5

Source: INEGI

# November 22, 2024



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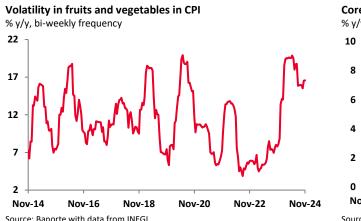
Winners of the award as the best economic forecasters in Mexico by *LSEG* in 2023

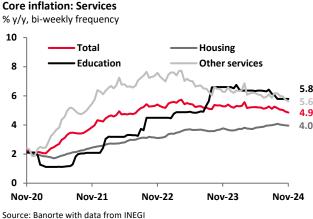


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Headline inflation reverts down, with the core extending its trend lower. The former came in at 4.56% from 4.83% y/y in the 2<sup>nd</sup> half of October. As has been the case recently, moves have been dictated by the non-core, which came in at 7.64% (previous: 8.20%). Volatility has been concentrated on fruits and vegetables (see chart below, left), now with a downward reversal at 18.2% after standing at 19.0% in the previous fortnight. Weather conditions have continued to be key in explaining performance, a situation that will continue in the coming months and with evidence that a more extreme winter could have a negative impact on crops. Meanwhile, energy has continued to moderate, now at 3.7%, although volatility cannot be ruled out given the persistence of geopolitical risks and higher demand if very low temperatures are recorded by the end of the year and in early 2025. On the other hand, further improvements in services were seen at the core (at 3.58% from 3.74%), apparently consolidating below the 5% threshold at 4.9%. It is worth noting that this is explained by several fronts, highlighting: (1) A reduction in pressures in housing; and (2) a moderation in 'others', reaching 5.6% (see chart below, right), although still on the look to possible distortions from El Buen Fin and related campaigns. On the latter, goods came in at 2.5%, their lowest level since mid-2015, with reductions in both processed foods (3.6%) and 'others' (1.2%). In this sense, the risks to our year-end estimate of 4.7% appear to be skewing to the downside.





Banxico will continue with cuts in coming meetings. Following last week's decision, it is clear to us that the monetary authority will extend the easing cycle in the following meetings. Further improvements in core inflation will remain key to support the rhetoric –averaging 3.7% so far this quarter, in line with Banxico's estimate—, adding to other factors that have been pointed out by Board members. In this sense, Governor Victoria Rodriguez recently mentioned that "...we can continue with cuts in the reference rate and in the following meetings we will be assessing the inflationary outlook and making corresponding decisions...", even adding that "...there could even be larger cuts...". Echoing this, Omar Mejía stated that "...we have room to recalibrate our monetary stance...". In this sense, we continue to expect -25bps at the December meeting, taking the rate to 10.00% by year-end. After this, we expect an accumulated reduction of 200bps in 2025, with the rate finishing said year at 8.00%.

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We, Alejandro Padilla Santana, Juan Carlos Alderete Macal, Alejandro Cervantes Llamas, Marissa Garza Ostos, Katia Celina Goya Ostos, Francisco José Flores Serrano, José Luis García Casales, Santiago Leal Singer, Víctor Hugo Cortes Castro, Leslie Thalía Orozco Vélez, Hugo Armando Gómez Solís, Carlos Hernández García, Yazmín Selene Pérez Enríquez, Cintia Gisela Nava Roa, José De Jesús Ramírez Martínez, Daniel Sebastián Sosa Aguilar, Gerardo Daniel Valle Trujillo, Ana Laura Zaragoza Félix, Luis Leopoldo López Salinas, Marcos Saúl García Hernandez, Juan Carlos Mercado Garduño, Ana Gabriela Martínez Mosqueda, Jazmin Daniela Cautuencos Mora, Andrea Muñoz Sánchez and Paula Lozoya Valadez, certify that the points of view expressed in this document are a faithful reflection of our personal opinion on the company (s) or firm (s) within this report, along with its affiliates and/or securities issued. Moreover, we also state that we have not received, nor receive, or will receive compensation other than that of Grupo Financiero Banorte S.A.B. of C.V for the provision of our services.

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